



GOVERNMENT OF PAKISTAN
MINISTRY OF PLANNING, DEVELOPMENT & SPECIAL INITIATIVES

NOTICE INVITING TENDER

Sindh Infrastructure Development Company Limited ("SIDCL"), MoPD&SI, Government of Pakistan, invites sealed bids from interested firms/ entities (as single entity or consortium) for hiring of service provider to provide *inter alia* the following advertising services in relation to the Bus Rapid Transit System (BRTS) Green Line and Orange Line Projects in Karachi, under the Public Procurement Rules 2004:

- I. Advertising/ branding/ marketing of local, national or international brands within BRT stations, buses & other allowable spaces/ locations using various mediums.
 - II. Implement any other idea to earn non-fare revenue consistent with relevant laws & regulations through proposals & subject to prior approval from SIDCL such as utilizing space for event management or merchandizing etc.
1. The bidding process is open to all firms/ entities meeting the following basic qualification criteria and other detailed criteria provided in the bidding documents:

Description	Requirement
Eligibility:	
Constitutive documents	To be provided.
Certification/ Registration NTN Certificates Sales Tax Certificate Foreign entities are required to submit equivalent tax certificate of their country duly attested by Pakistani Consulate/ Pakistan High Commission of their country.	To be provided.
Registration with income tax department/ FBR	To be provided.
List of litigation (if any), their nature and status/ outcomes.	To be provided.
Affidavit/ Undertaking of non-blacklisting. Any firm/ entity blacklisted at the time of submitting the bid is ineligible to participate in the bidding process.	To be provided.
Other requirements	As provided in bidding documents.

2. Open Competitive Bidding will be conducted in accordance with Public Procurement Rules 2004 (**Single-Stage Two Envelope bidding process**).
3. The bidding documents will be issued w.e.f. 21st of March, 2024 to entities on submission of application on their original letter head along with pay order of PKR. 3,000/- in favour of Sindh Infrastructure Development Co. Ltd (SIDCL).
4. Soft copy of the bidding documents may be downloaded from SIDCL website. However, the bidder shall submit pay order of PKR. 3,000/- in favour of SIDCL, at the time of bid submission.
5. All technical bids must be accompanied by original bid security for the amount of not less than one percent (1%) of the aggregate license fee for the Project in the form of pay order issued by a scheduled bank in Pakistan or from a foreign bank duly counter guaranteed by a scheduled bank of Pakistan in favour of SIDCL for period of twenty-eight (28) days beyond the bid validity date.
6. Pre-bid Meeting will be held on 1st of April, 2024 at 11:30 am (Pakistan Standard Time) at the address below. Questions / queries shall be provided three (03) days in advance (through email or hardcopy at the given address).
7. Bid submission date/deadline: 17th of April, 2024 at 11:30 am (Pakistan Standard Time). Opening of bids at 12:00 pm (Pakistan Standard Time) same day.
8. Place of issuance of bidding documents, submission and opening of bids is as below:

CHIEF EXECUTIVE OFFICER

SINDH INFRASTRUCTURE DEVELOPMENT COMPANY LTD (SIDCL)

6th Floor, Extension Block, Bahria Complex IV, Gizri, Karachi

Tel: 021-35155101, Fax: 021-35155102; info@sidcl.com.pk; www.sidcl.com.pk

